

Message Text

UNCLASSIFIED

PAGE 01 SAO PA 01322 241457Z
ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 PASS-00 /018 W
-----242130Z 022545 /72

R 241445Z MAY 77
FM AMCONSUL SAO PAULO
TO SECSTATE WASHDC 7736

UNCLAS SAO PAULO 1322

TO: MR. LOREN E. BYERS
UPJOHN CO.
KALAMAZOO, MICHIGAN 49001
TELEX: 224488

E.O. 11652: N/A

TAGS: BPRO
SUBJECT: TRADE INQUIRY

REQUESTED LISTED BELOW ARE MAJOR PUBLIC RELATIONS FIRMS IN
SAO PAULO:

DPZ - DUALIBI, PEIT, ZARAGOZA PROPAGANDA S.A. (ADVERSITING)
AV. CIDADE JARDIM 280
01453 SAO PAULO, SP

GRANT PUBLICIDADE LTDA.
RUA REGO FREITAS 551 - 5 ANDAR, SALA 52
01220 SAO PAULO. SP

J. WALTER THOMPSON PUBLICIDADE LTDA.
RUA BOA VISTA 51 4 ANDAR
01014 SAO PAULO, SP
(ADVERSITING, MARKET RESEARCH, PUBLIC RELATIONS, SALES
PROMOTION)

LEO BURNETT PUBLICIDADE LTDA.
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PAGE 02 SAO PA 01322 241457Z

RUA BARONESA DE ITU 605
01331 SAO PAULO, SP
(ADVERSITING AGENCY)

MCCANN-ERICKSON PUBLICIDADE LTDA.
RUA 7 DE ABRIL 230 5 ANDAR
01044 SAO PAULO, SP

NORTON PUBLICIDADE S.A.
RUA GENERAL JARDIM 482
01223 SAO PAULO, SP

S.J. DE MELLO PUBLICIDADE S/C LTDA.
AVENIDA EUROPA 352
01449 SAO PAULO, SP

STANDARD, OGILVY & MATHER S.A.
ALAMEDA JOAQUIM EUGENIO DE LIMA 616
01403 SAO PAULO, SP
(ADVERSITING AGENCY)
CHAPIN

NOTE BY OC/T: PASSED ABOVE ADDRESSE.

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 24-May-1977 12:00:00 am
Decapton Date: 01-Jan-1960 12:00:00 am
Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SAOPA01322
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770185-0502
Format: TEL
From: SAO PAULO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770523/aaaaatwz.tel
Line Count: 78
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 8353d18a-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 30-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2389705
Secure: OPEN
Status: NATIVE
Subject: TRADE INQUIRY REQUESTED LISTED BELOW ARE MAJOR PUBLIC RELATIONS FIRMS IN SAO PAULO
TAGS: BPRO
To: STATE
Type: TE
vdkgvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/8353d18a-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009